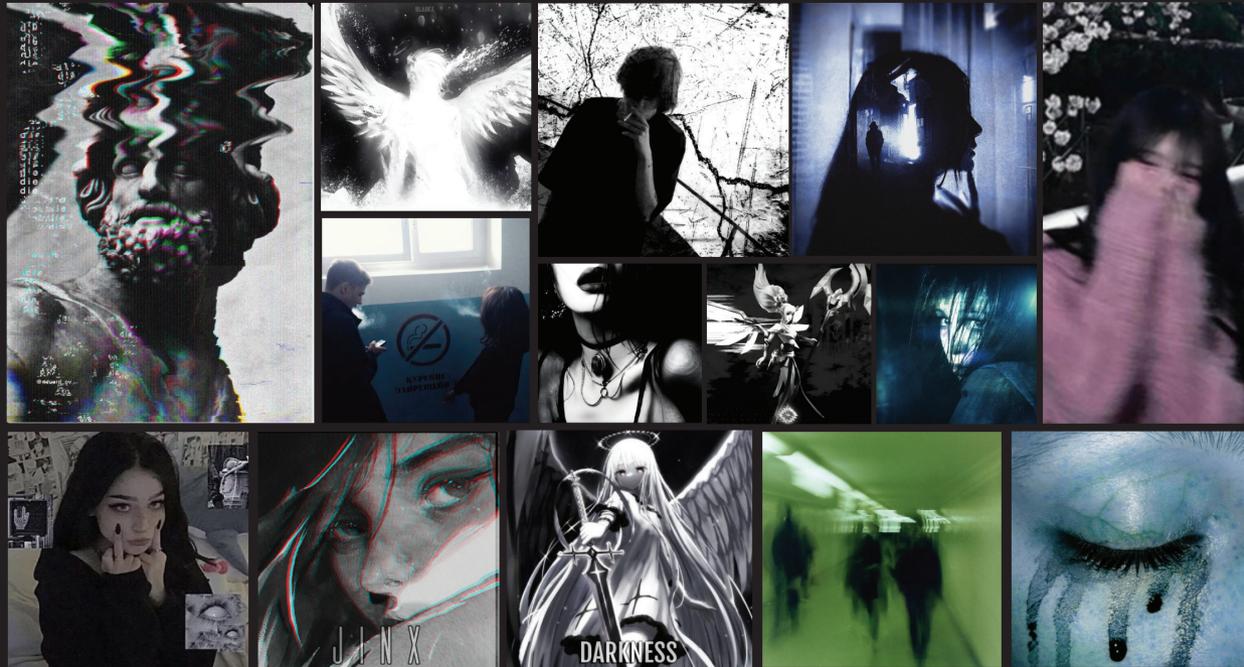


# ALTERNATIVE MOOD MUSIC STORE BOARDS



- Angelic
- Depressive
- Numb
- Hard to read
- Innocence
- Malicious
- Sadness
- Loneliness
- Sadness
- Cold
- Earthy/Natural
- Death
- Unhealthy
- Comfort
- Nostalgia

## HARDSTYLE

Angelic  
 Black & White / Low saturation  
 Often depressing/self sabotaging

No controversial/grotesque imagery  
 Minimal original photo, MAXIMAL editing  
 Lonely, only 1 person in a photo/scene  
 Modern

Dissasosiative  
 Contains a person to focus on  
 Cold tones



POLITICAL MOVEMENT AGAINST CONFORMITY.  
 ANYTHING GOES.

## JUMPSTYLE

Overstimulating  
 A lot of 3d modelling  
 Rebelious  
 Confusing

Anti-authority  
 99% Editing  
 Obnoxiously loud  
 Hard to focus on

Controversial  
 Very versatile  
 Hazard symbols are common  
 Lively



- Malicious
- Hatred
- Fire/Hell
- Death
- Dim light
- Undead
- Threatening
- Foggy
- Bone (DEATH)
- Sparks (fire)

## METAL / HARD ROCK

Grotesque  
 Very detailed  
 A lot of realistic imagery/photos

Dark themes  
 Religious imagery is common  
 Death and harm is recurring

Evil  
 Frightening  
 Hell and satanism is recurring  
 Controversial  
 Death and harm is recurring

Detering the average user  
 Very classic format  
 Photos are edited to have as little colours as possible



- Trees
- Swamps
- Nature
- Old
- Dried paint  
 Danger  
 Blood
- Darkness
- Sunlight  
 Happiness  
 Warmth
- Darkness  
 Mystery
- Fog  
 Danger
- Woods  
 Whimsy  
 Adventure

## FOLK METAL

Historic  
 Whimsical  
 Mimicks old tapestries

Embracing roots  
 INCREDIBLY detailed  
 Old, dried out dull colours

Very nature focused  
 No sign of modernity  
 Based on folk lore

Nationalistic  
 Men represent strength  
 Women represent elegance